

SKILLS

Design

Creative Problem Solving
Layout
Typography
Branding & Identity
Data Visualization
Iconography
Photography

Projects

Presentations
Publications
Posters
Brochures
Menus
Calendars
Maps
Business Cards
Stationary
Corporate Collateral
Flyers
PDF Forms

Software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Acrobat Pro
Microsoft Office

Work Ethic

Efficient
Dependable
Detail Oriented
Organized
Time Management
Project Management

WORK EXPERIENCE

Graphic Designer / Presentation Specialist • August 2012 – Present *Palace Sports & Entertainment and The Detroit Pistons - Auburn Hills, MI*

- Design promotional material for PS&E concerts and events
- Develop branded presentation templates for corporate partnerships
- Graphic support for partner contract fulfillment
- Logo development for PS&E assets
- Data visualization for reporting promotional successes
- Layout for Pistons quarterly publication
- Venue support: menus, signage, concession artwork, event maps
- Internal support: internal presentations, intranet documents, corporate collateral

Graphic Designer • August 2011 – April 2012

GVSU Campus Recreation - Allendale, MI

- Created promotional material for fitness and wellness events and services at Grand Valley State University

Treasurer • August 2011 – April 2012

AIGA Grand Valley - Allendale, MI

- Responsible for getting funding, planning fundraisers, planning the budget, and handling the bank account for the group
- Took on many other tasks and picked up other officer duties when necessary
- Made a difference in the lives of young designers

Graphic Design Intern • Summer 2011

Primarily Rye - Franklin, TN

- Worked on projects collaboratively with a team of interns as well as on my own
- Focused on branding and logo development

Graphic Design Intern • Summer 2011

Healthways - Franklin, TN

- Produced collateral material for the Vitality City initiatives

Graphic Design Intern • Summer 2010

Orange Creative Solutions - Keego Harbor, MI

- Designed web banners, logos, promotion cards, business cards, letterhead, and other small projects

EDUCATION

Graphic Design BFA • August 2008 – April 2012

Grand Valley State University